

The PUNJAB

(Fortnightly)

Saves money for National Advertisement

THE PUNJAB is uniting Punjabi and Indian community living from Cairns to Melbourne and Brisbane to Perth. It is the first Punjabi and English newspaper **going across the Nation. For advertiser it means one Ad one paper across the Nation saves money but more promotion.** Monthly and fortnightly advertisement is available. Indians and Punjabis community is growing at very fast rate in Australia. The purpose of **THE PUNJAB** is to provide the **fortnightly** local news, events, Indian and Punjabi happenings from all around the World. **THE PUNJAB** helps new immigrants that how to adjust and respect other cultures and what Australians expect from them. It also touches the multicultural issues. We are committed to put more to enrich Australian economy and culture.

75% taxi drivers and operators in Australia are of Indian origin, and one can find **THE PUNJAB** in every taxi across the Nation.

It is available on line to readers all around the world (including the Advertisements no extra charges). **THE PUNJAB** circulate to Cairns, Tully, Innisfail, Toowoomba, Dalby, 19 outlets in Brisbane, 2 outlets in Gold Coast (Queensland), Murwillumbah, Banglow, Lismore, Woolgoolga, Coffs Harbour, 20 outlets in Sydney, Griffith (New South Wales), Canberra (ACT), 19 outlets in Melbourne, Shepparton, Swan Hill (Victoria), 9 outlets in Adelaide, Renmark, Glossop, Berri, Border Town (South Australia) and 4 outlets in Perth (Western Australia). Therefore, it saves money for National Ads to reach everywhere to Indian community. More than 100,000 Indians and Punjabis enjoy the reading and information in their own mother tongue with on line reach. It guides the new comers that how to adjust quickly into the new environment.

Being a writer and Editor I always have community awareness at heart. Whenever I appeared on various T.V. channels, Radios, Newspapers and magazines, I have always endeavored to promote Indian culture. **THE PUNJAB** is offering free fortnightly community diary about the coming events within Australia.

Anybody or organisation can contribute to **THE PUNJAB** newspaper. We welcome the freelance Indian and Punjabi well-wishers, writers, poets, songs, essays, stories, funny civilized jokes and much more. We are committed to promote the local talent. It is distributed to all Sikh Temples and Hindu Mandirs around the Nation and main outlets of Indian grocery shops in various cities. **THE PUNJAB** is available for subscriptions too; we deliver at your home anywhere in Australia.

In this big project, obviously **THE PUNJAB** needs a massive community support. Please help us, whichever way you can. **THE PUNJAB is serving community from 15th of August, 2008.** Welcome to you all to promote Indian and Punjabi culture, so that everybody can enjoy our Bhangra dance, our rich cuisines and open dresses in hot weather.

Editor & Publisher

Books written by

Manjit Boparai M.Sc, B. Ed.

- * **Fortune-Telling Exposed (Punjabi, Hindi & English)**
- * **Handful of Ash (Punjabi)**
- * **Song Australia (DVD with Olympian Cathy Freeman)**
- * **“Fair Dinkum Manjit”, documentary made by SBS**
- * **Appeared on TV Channels of Australia and few in India,**
- * **Print Media & many Radios interviewed including BBC.**
- * **PUNJABI SAHIT ACADEMY member for life.**

The Punjab

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